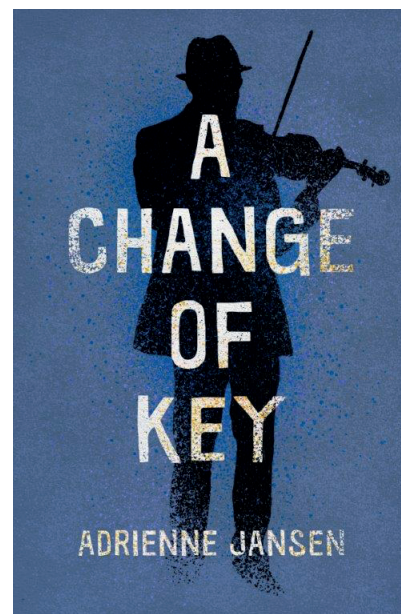


A Change of Key

*A novel about community, classical music
and a life in exile*

Author:	Adrienne Jansen
Release date	October 2018
RRP (incl. GST)	\$28
Extent	254 pp.
ISBN	978-0-47344091-6
Category	Fiction
Format	Paperback B Format
Size	128 x 198 mm (portrait)



Marko has come to the ends of the earth to escape a once illustrious past in Bulgaria. So why does a Polish bookstore owner call him a traitor? And who covertly photographed him for the newspaper?

Someone knows who he is. They are trying to expose him in his new country, and there is nothing he can do to prevent it.

A Change of Key tells the story of a multicultural group of migrants living in an inner-city block of social housing flats in New Zealand. It explores themes of social change and the hardships associated with existing in isolation from one's family and culture. As they struggle through the realities of living in deprivation, Marko and the other migrants find salvation in friendship, community and classical music.

Sales points

- Unique content: There are no other New Zealand novels that focus on the immigrant experience in this way, and from the perspective of migrants.
- Topical issues: Immigration and migrant rights in the 'Trumpian world'. Discussion about institutional racism in New Zealand is hitting a nerve – readers want to engage with content that allows them to connect and empathise with our minority cultures.
- A stand-alone sequel to acclaimed novel *The Score*, which is in its third reprint.
- Focuses on areas of social development for New Zealand: Struggles with housing and unemployment, and the impact of poverty on personal choice.
- Well-researched content that includes a secondary focus on classical music culture.
- Adrienne Jansen is a local Wellington author who advocates for, and has close involvement with, migrant organisations in New Zealand.

Target market 30+, all genders, educated, politically liberal.

About the author

Adrienne Jansen's writing draws on years of experience of living and working among immigrants in New Zealand. She is the founder of the Porirua Language Project (now English Language Partners, one of the first and largest home tutoring programmes in New Zealand). She has written four novels: *The Score*, *Spirit Writing*, *Floating the Fish on Bamboo* and *A Line of Sight*. She wrote the text for *The Crescent Moon: The Asian Face of Islam in New Zealand* (in collaboration with photographer Ans Westra), and most recently co-authored *Migrant Journeys: New Zealand Taxi Drivers Tell Their Stories*.

Trade sales: Nationwide Book Distributors ~ P: 03 312 1603 ~ F: 03 312 1604 ~ E: books@nationwidebooks.co.nz

Publicity: Jasmine Sargent & Allie Davis, Whitireia Publishing ~ M: 0274263038 ~ E: jansenbook@whitireia.ac.nz

Escalator Press: www.escalatorpress.co.nz ~ E: info@escalatorpress.co.nz

A Change of Key

Blurb

‘Zdrajca!’

Marko has come to the ends of the earth to escape a once illustrious past in Bulgaria. So why does a Polish bookstore owner call him a traitor? And who covertly photographed him for the newspaper?

Someone knows who he is. They are trying to expose him in his new country, and there is nothing he can do to prevent it.

Endorsements

‘This novel does that wonderful thing – it makes me care. I cared about what happened to these people. I loved their inventive and imaginative actions, and the music that binds them together ... There’s a rich and embracing tenderness for the characters and their story.’ – RENÉE

‘Jansen’s characters are haunted by the ghosts of their past, throwing shadows on the tenuous footholds of their new lives.’ – TRACEY BARNETT | AUTHOR OF *THE QUIET WAR ON ASYLUM*

Praise for *The Score*

‘Jansen paints on a small canvas with skill and insight into the tough task of rebuilding a life with few resources past your own fortitude. A warm, unpretentious gem.’ – CATHERINE ROBERTSON | *NEW ZEALAND LISTENER*

‘This is a charming, thoughtful and moving work of New Zealand fiction which I thoroughly enjoyed and warmly recommend.’ – GRAHAM BEATTIE | *BEATTIE’S BOOK BLOG*

Author marketing and publicity

Booked events

Manawatu Writer’s Festival	9 September
RNZ Nine to Noon Interview	Airing October
National Poetry Festival	27–28 October
LitCrawl Wellington	8–11 November

Planned events and content

- Unity Books Lunchtime Sessions
- Author panel discussion (migrant-focused)
- Print media interviews:
 - Waikato Times, NZ Women’s Weekly
- Guest articles:
 - The SpinOff, Pantograph Punch, The Big Idea, Scoop, Aotearoa Reads

Radio and television interviews:

- Radio Active, Coast Access Kāpiti, Wellington Access, Salient
- TVNZ 1 Breakfast

Book reviews:

- 20+ review sources in print, digital and blog media

NB: The marketing and publicity campaign for A Change of Key is ongoing; further events and media content are pending.

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